One of the truly magical experiences we get to witness at West Virginia University’s College of Business and Economics is the transformation of students during their time here. When students enroll at our College, they embark on an educational life journey that can reward them with knowledge and experience that they will carry with them throughout their lives. We continue to see those rewards in the achievements of our alumni.

Inside the pages of this B&E Magazine you will see honors bestowed on inductees of the West Virginia Business Hall of Fame, some of whom are B&E graduates, and the Roll of Distinguished Alumni, all of whom are B&E graduates. It is very gratifying to know that the students who pass through our halls today are the Hall of Fame and Distinguished Alumni honorees of tomorrow who will have realized success in the business world and in the world in general. The sons and daughters of West Virginia, every state in the country and numerous countries around the world have virtually endless opportunities for such success.

In June, WVU will announce the official kickoff of the “live” phase of its capital campaign. Likewise, B&E’s capital campaign will go live in June, and it will be a “call to arms” to our alumni, donors and friends to invest in B&E and help us build the next 60 years of success.

B&E has always been student-centric, and this issue of B&E Magazine is only one way in which we will bring you enlightening, heartwarming and adrenalin-pumping success stories of our students and alumni. I encourage you to read these stories and join us as we continue our pursuit of “Better, Bigger, Ranked.”

Regards,

Jose V. “Zito” Sartarelli, Ph.D.
Milan Puskar Dean
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COLLEGE OF BUSINESS & ECONOMICS

VISITING COMMITTEE

As the WVU College of Business and Economics strives for unprecedented heights while staying true to its mission, ethics and Mountaineer heritage, we have engaged advisory committees at various levels. These bodies include the College of Business and Economics Visiting Committee, the Hospitality & Tourism Advisory Board, the M.B.A. (Master of Business Administration) Advisory Board and the MSIR (Master of Science in Industrial Relations) Advisory Board.

The Visiting Committee has taken on a more engaged role since the 2010 arrival of Dr. Jose “Zito” Sartarelli, Milan Puskar Dean, and serves in a more expansive capacity. The highly respected and successful individuals that serve on these boards, including alumni, donors and friends of the College, contribute by using their life experiences. The guidance they offer helps to create a better College of Business and Economics.

MARIE L. PREZIOSO
Chairperson

Marie Prezioso is director, manager of the West Virginia Public Finance Office of Raymond James & Associates Inc. She has been with the firm since June 2008. Prezioso earned a BS in business administration in 1974 and an MBA in 1975 at WVU. After graduation, she taught at Fairmont State College and worked in several investment and finance positions in state government. After that, she began her career in public finance investment banking. Prezioso has been active in various boards and organizations. She currently serves as a trustee for the West Virginia Investment Management Board and serves on the board of commissioners for the Charleston-Kanawha Housing Authority. Prezioso received the Distinguished West Virginian Award from Gov. Caperton in 1995 and from Gov. Wise in 2002.

RICHARD (RICK) ADAMS JR.

Rick Adams Jr. is president of United Bank Inc., the lead banking franchise of United Bankshares Inc. He is also executive vice president of United Bankshares Inc. He is a past chairman of the West Virginia Bankers Association and of the West Virginia Bankers Trust Division. He is a member of the American Bankers Association Grassroots Committee, the Young Presidents’ Organization, the West Virginia State Bar Association, and the American Bar Association. He is an adjunct professor at WVU-Parkersburg where he teaches business law. He also serves on several local charitable and community development boards in his hometown of Parkersburg.

EDWARD C. ARMBRECHT JR.

Edward Armbricht Jr. attended the Linsly Institute, the Taft School and Yale University. Armbricht worked at Stone and Thomas for 44 years, where he was chairman and co-CEO. He served as the chair of The Mountain Institute and Sunrise Museum and the vice chair of the United Way and Charleston Chamber of Commerce. Currently, Armbricht is involved in the wine retail business with The Wine Shop at Capital Market in Charleston, W.Va. He also works in the travel business, Off the Map Travel. He is involved in many other activities, such as the Dean’s Council of the Yale School of Forestry and Environmental Studies and the Nature Conservancy of West Virginia Board.

B. FREDERICK BECKER III

Rick Becker, a co-founder of Clarity Group Inc., has 35 years of professional experience in the insurance and health-care industries. From 1985 to 2000 he was the chairman and CEO of MMI Companies Inc. He built MMI to one of the top 10 United States medical malpractice underwriters in 1999. Becker has also served as the president and CEO of Ideal Mutual, president and CEO of McDonough Caperton Employee Benefits Inc. and State Compensation Commissioner for West Virginia. He also practiced law in Pennsylvania. He earned a B.S. in finance and a law degree at WVU.

AMY CAPPELLANTI-WOLF

Amy Cappellanti-Wolf graduated from WVU with a bachelor’s degree in journalism and a master’s in industrial and labor relations. At WVU she was involved in PRSSA, Kappa Kappa Gamma and MSiLR Student Program. Cappellanti-Wolf served as Area HR Manager of Frito Lay, HR Director for The Walt Disney Com., HR Director of Sun Microsystems and VP of Human Resources at Cisco Systems. She is currently the Chief Human Resources Officer at Silver Spring Networks.

KIM CRAIG

Kim Craig, of Clarksburg, W.Va., earned a bachelor’s degree in business administration with a focus in accounting and finance. He currently serves as the president and CEO of F.N.B. Wealth Management. Prior to this position, he was employed at Promistar Financial Corp., Johnstown Bank and Trust Com., First National Bank of Morgantown, Blueville Bank of Grafton and Fidelity Union. Craig also earned many post-graduate certificates including CTFA from the Institute of Certified Bankers, certification from National Trust School at Northwestern University, and Trust Functions and Services from Pierce Junior College. He is involved in many professional organizations.
MIKE D'ANNUNZIO

JAMES S. DOBBS
Jim Dobbs, of Charleston, W.Va., is managing partner of the Dobbs Financial Group of Northwestern Mutual. Prior to this he was a financial representative with Northwestern Mutual where he obtained his Chartered Life Underwriter designation and his Chartered Financial Consultant designation. He is very involved in West Virginia University academics and sports. He is a member of GAMA International, NAIFA, the West Virginia Chamber of Commerce and the Charleston Area Alliance. He is also a lifetime member of the Million Dollar Roundtable.

ROBERT EASTEP

JOHN FAHLGREN
John Fahlgren, a native of Parkersburg, W.Va., now a resident of Columbus, Ohio. He graduated from the University of Kentucky. While attending, he trained in New York City at Interpublic Group’s SSC&B, which is now Lintas, working on such major brands as Lego and Coca-Cola. He then returned to the family business, Fahlgren Mortine, an advertising, public relations and digital marketing firm. Now, as the chairman, he brings new business development and oversees the agency’s board of directors. He has a passion for sports marketing. Fahlgren has cultivated new ideas for high school sports marketing and healthy lifestyles marketing programs, working with some of the nation’s top athletes and sports personalities.

GLEN FEINBERG
Glen Feinberg, a principal in strategy and operations practice at Deloitte Consulting, concentrates on financial services, which assist financial organizations in achieving world-class business practices. Prior to this position, he was a regional managing director for Deloitte and managing director for the Pittsburgh practice. He has also held other positions at Deloitte. Feinberg has been in charge of many global finance transformation initiatives and has designed and executed performance management systems, shareholder value programs and other various projects and programs.

FRANK A. FISHER JR.
Frank Fisher graduated from the WVU Eberly College of Arts & Sciences in 1969. He then enrolled at the WVU College of Law before joining the Northwestern Mutual Financial Network in 1971. A former managing partner, he now works in the areas of institutional asset management through the Frank Russell Investment Group, a Northwestern subsidiary company, and in the insured funding of family wealth transfer and business succession. Fisher has served as an officer on several community boards including the Tulsa Area United Way, Hillcrest Medical Center, Junior Achievement, Holland Hall School, The Lexington School, Philbrook Museum, University of Tulsa College of Business-Executive Advisory Board and numerous Presbyterian Church committees.

JOHN GIANOLA
John Gianola is a managing partner at Ernst & Young in Charleston, W.Va. He has been with the accounting firm for 36 years. He is a native of West Virginia, and he attended WVU and graduated in 1975 with BS in business administration major. Gianola is a member of the American Institute of Certified Public Accountants, the West Virginia Society of Certified Public Accountants, the West Virginia Business Roundtable, and on the board of the WVU Foundation. He has served as a guest speaker in many classes at the WVU College of Business and Economics and has also done many educational presentations for bankers’ organizations, clients’ management groups, directors, internal auditors and law firms.

R. PAUL GRAY
Paul Gray is an audit committee financial expert as defined by the rules and regulations if the Securities and Exchange Commission. He has over 20 years of experience as an accountant. He practiced as a Certified Public Accountant at Ernst & Young LLP, KPMG LLP and Beers & Cutler LLP. Currently, Gray serves as the Managing Member of Core Concepts, LLC, a strategic and financial consulting firm, which he established in 2002. He is also a board member of United Therapeutics Corps, chairman of the audit committee and a member of the compensation committee. He also serves on the board of several public companies.

BRYAN KATCHUR
Bryan Katchur, native of Morgantown, graduated from WVU in 1978 with a bachelor’s degree in business administration. Afterward, he began his career at SBR Inc., Parkersburg based company that owned and operated many 7-Eleven convenience stores in four states. He became vice president of SBR in 1987 and took over as president in 1992. He retired in 2005, but occasionally works as a consultant. Katchur is an active member of the President’s Club of the American Management Association, Young Presidents’ Organization, and other professional organizations.

WILLIAM KENNEDY
New Jersey native William F. “Bill” Kennedy received a bachelor’s degree in finance from West Virginia University in 1964 and began his career in 1965 as a financial advisor with Eastman Dillon, Union Securities in Baltimore, Md. He joined Kidder, Peabody & Co. in 1980, which merged with Paine Webber in 1995. Before retiring in 2002, he managed a division of 115 branch offices with 2,400 financial advisors and more than $1 billion
in revenues. When he retired, Paine Weber renamed its management training program the “William F. Kennedy Leadership and Development Program.”

ARTHUR KING

DAVID MCCORMICK

David McCormick, a resident of Morgantown, earned a bachelor’s degree from WVU in marketing in 1991 and completed the MBA Essentials program in 2002. He is the division manager for Champion Industries, a commercial printing and commercial and contract office furniture company in Morgantown. He started in printing sales for Champion in 1996 in Baton Rouge, La. In 2005, then Gov. Manchin Manchin, appointed McCormick as commissioner of the West Virginia Lottery. McCormick is also the owner of McCormick Properties, a commercial and residential rental company.

ROBERT C. MEAD

Robert C. Mead graduated from WVU in 1960 and earned his MBA from Long Island University in 1969. He began his career at Wheeling Steel-Pittsburgh Corp. in 1962. In 1970, he joined Airco Inc. He returned to the Ohio Valley in 1983 as president of Buckeye Savings Bank. Currently, he operates a real estate and business consulting firm, Mead and Associates. Mead was once president of the WVU Alumni Association, and he is now president-elect of the WVU Emeritus Board, president of the Beta Theta House Corp., and a member of the Irvin Stewart Society.

MICHAEL MORRIS

Michael Morris, a resident of Morgantown, is a graduate of WVU, the West Virginia School of Banking and the School of Commercial Banking in North Carolina. Morris serves as the SVP and West Virginia Region Manager for the Wealth Advisors Group of Huntington National Bank. He is on the executive and finance committees and is the treasurer for the Milan Puskar Health Right Chamber of Commerce. He is also on the finance committee for Mon General Hospital, a member of the North Central West Virginia Estate Planning Council and on the Board of Directors for the West Virginia Fellowship of Christian Athletes.

L. SCOTT PHILLIPS

Scott Phillips earned an MBA at WVU and holds a CPA, CLU, ChFC and CASL. He is the managing director for the MetLife agency, Gateway Capitol Financial. Under his direction, the agency has grown into four offices in the Metro D.C. area. Phillips has been honored with numerous awards including MetLife Management Hall Fame, five GAMA Career Development Awards, three Bronze National Management GAMA Awards and a Silver National GAMA Award. Phillips is the current president of the WVU Baltimore Alumni Association.

STUART ROBBINS

Stuart Robbins graduated from WVU in 1965 and is the former managing director of Global Equities for Donaldson, Lufkin, & Jenrette, one of Wall Street’s leading investment banking firms. After retiring, Robbins was chair of the board of directors of Soundview Technology Group and is currently the chair of the board of directors of Open Exchange Inc. He has also been a vital part of the board of Archipelago and the board of LaBranche & Co. Robbins is a former Institutional Investor All Star investment research analyst, a former chair of the WVU Foundation, a member of the WVU Academy of Distinguished Alumni and a member of the Vandalia Society.

PENELlope “PENNII” F. ROLL

Penni Roll graduated magna cum laude, earning her BSBA in accounting at WVU in 1988. She is the CFO of Ares Capital Corp. She joined Ares Capital Management LLC as the executive vice president in April 2010. She served as the CFO of Allied Capital Corp. from 1998 until April 2010, when it was acquired by Ares Management. She started at Allied as its controller in 1995. Prior to that, she was a financial services manager and senior/staff accountant at KPMG Peat Marwick LLP. Roll is a member of the American Institute of CPAs.

TRES ROSS

Samuel “Tres” Ross III is the executive director of The Ross Foundation, a family foundation located in Parkersburg, W.Va. serving Wood, Ritchie, Doddridge, Pleasants and Jackson counties. He earned his B.A. in management from Marietta College and a MBA from West Virginia University. He is involved in a variety of community projects. He is currently the president of Community Assist of West Virginia, Inc., a nonprofit organization that operates an online collaborative environment and research tool for the nonprofit community with initial focus in West Virginia.

JOHN RUDDICK

John Ruddick earned his BS in accounting from Villanova University and his CPA and MBA from the University of Charleston. He began working in 1980 at Coopers and Lybrand in Baltimore, Md. Currently, he is the general manager of Verizon for the state of West Virginia. He has been with Verizon for 27 years. He is involved in many organizations, including the board of directors for the Charleston Area Alliance, West Virginia State Chamber of Commerce, Huntington Chamber of Commerce, and Marshall Artist Series. He is also the director Emeritus of the Education Alliance.
Michael Stolarczyk is the president of Kontane Logistics, an industry leader in Third Party Logistics, in Charleston, S.C. Previously, he was the CEO of Toledo-Lucas County Port Authority in Toledo, Ohio, senior director for Exel and with the A.P. Moller/Maersk Group, where he held many management-level positions. Currently, Stolarczyk is on the board of directors of Navismart Hungary Ltd and Venjuvo Inc. He also serves on the board of governors at West Liberty University. He published his first book, Logical Logistics – A Common Sense Primer for your Supply Chain, in January 2011.

Stephen Turner has over 35 years of experience in the formation, development and management of life science businesses. Turner has been the founder and CEO of six life science businesses. His most recent is Protea Biosciences in Morgantown, which was established in 2002. Prior to his passionate career in the life sciences industry, he was financial analyst at Dun & Bradstreet and director of marketing and product manager at Becton-Dickson & Co. Turner graduated from Stanford University in 1967 with a degree in biology and music.

Raymond White is the CEO of the Watson Institute. Previously, White was president of the Margaret H. W. Watson Foundation and a member of the board of trustees. He also served as a principal and SVP of Johnson & Higgins, the largest private insurance broker and consultant in the world. White graduated from WVU with a degree in finance and earned degrees from the College of Insurance in New York City and the Columbia University Graduate School of Business. He is a member of the Pittsburgh Philharmonic, the Pittsburgh chapter of the WVU Alumni Association, and Allegheny Country Club. He is also president of the Craig House.

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Linda Moore, Dietrich Schaupp and Tom Witt, all well-known figures in the College of Business and Economics, plan retirements this year.

“These individuals have served the College of Business and Economics well for many years,” said Dean Jose Sartarelli. “This means they have been a vital part of the University’s missions of teaching, research and public service. Their contributions to our students, to their associates and to the public have been significant, and these colleagues will certainly be missed.”

LINDA MOORE

Many have encountered Linda Moore’s smiling face when they visited the dean’s office. Moore is an administrative associate with the Office of the Dean, but her service to the College goes back to Armstrong Hall and years with the Bureau of Business and Economic Research.

Her association with West Virginia University began in 1965 when she worked for the budget officer in the College of Agriculture and Forestry. Then she worked at Fredlock’s Pharmacy in downtown Morgantown but returned to WVU and has been with the College of Business and Economics for 30 years.

She joined the Small Business Development Center in 1985. In 1986 she began working with the College’s Bureau of Business and Economic Research and the Journal of Small Business Management. She served on the publication’s editorial board.

Moore moved to the Dean’s Office in 2001, and she has served under seven deans during her time at the College. She has assisted in efforts ranging from the College’s annual Toys for Tots to commencement and the annual faculty and staff picnic. She has also been a proof reader for many of the institution’s printed materials and assisted with the health and wellness programs. She will retire in June.

DIETRICH SCHAUPP

Dietrich Schaupp retired in January after nearly 40 years of service at WVU. He joined the faculty of the Department of Management and Marketing in 1973 and became a professor of management and industrial relations in 1985.

Dr. Schaupp became chairman of the B&E Department of Management and Marketing in 1980 and served as acting associate dean for the College from 1983 to 1985. From 1995 to 1998, he served as chairperson and coordinator of the Industrial and Labor Relations Program.

He earned a B.S. in engineering from Pennsylvania State University, an MBA from West Virginia University, and a D.B.A from the University of Kentucky.

Schaupp was well known for his dedication to teaching and service. He received the Outstanding Service Award from the Division of Business Administration in 2001 and the Outstanding Teaching Award from the College of Business and Economics in 1999. He shared the Teaching Award from the Department of Management and Industrial Relations in 1998, as well as the Professor of the Year Award in Teaching given by the Industrial Relations Student Association and the Iota Lambda Rho Honor Society in 1997. In 1994 he received a Certificate of Recognition from the WVU Eisenhower International Leadership Development Program. More recently, he received the Outstanding Teacher Award from the 2010 EMBA Beckley, Keyser and Morgantown cohort.

Schaupp was responsible for developing a relationship with the Fulda University of Applied Sciences in Germany, which has created student and faculty collaborations and exchanges with West Virginia University for the past decade.

His teaching and research areas of interest include labor/management cooperation and cross-cultural perceptions on management styles, behavior and ethics. In addition, he worked for more than 20 years...
with the Institute for Labor Studies to establish labor-management cooperative programs in West Virginia.


**TOM WITT**

Tom Witt joined the College of B&E faculty in 1970 and will retire this June, although he will continue to work part-time on funded research projects.

Witt earned a Ph.D. in economics from Washington University-St. Louis in 1974, a master’s in economics there also in 1968 and a bachelor’s in economics from Oklahoma State University in 1966.

He has been associate dean for research and outreach since 2008 and director of the Bureau of Business and Economic Research since 1986. He became a professor of economics in 1980 and was associate dean for research and outreach from 1994 to 2006 and was reappointed to that position in 2008. He will serve in that capacity until his retirement. He also served as acting assistant dean of the WVU Graduate School from 1977-78.

His research spans regional economics, public finance and policy, economic development, public school finance, business of forensics and energy economics. He has co-authored and edited two books and has numerous publications in academic journals and research monographs. He served as principal or co-investigator on more than $7 million in sponsored research.

As BBER director he oversaw a team of four Ph.D. economists/demographers, one master’s-level economist, and six graduate/undergraduate assistants who conduct economic and demographic research, including policy analysis, economic development, health, energy, labor market, and economic forecasts. During the past 16 years he organized and produced state and regional economic outlook conferences that annually attracted approximately 1,000 attendees. He regularly appeared before the West Virginia Legislature to report on the Bureau’s research and served on the West Virginia Governor’s Tax Study Commission.

As a professor of economics Witt taught both graduate and undergraduate classes in economics. He received outstanding teaching awards from the university in 1977 and 1981.

The State Journal named Dr. Witt as the 10th Most Influential Leader shaping West Virginia in 2011. The publication also selected him in 2000 for Who’s Who in West Virginia Business. Dr. Witt is a member of the American Economic Association and the National Association for Business Economics.
Who are today’s entrepreneurs?

**Gender**
- Male: 62%
- Female: 38%

**Age**
- 20-34: 28%
- 35-44: 22%
- 45-54: 28%
- 55-64: 22%

**Education**
- < High School: 18%
- High School Graduates: 29%
- Some College: 22%
- College Graduates: 28%
- 55-64: 12%
- Other: 10%
- Trade: 10%

**Industry**
- Services: 54%
- Construction: 24%
- Other: 10%

Source: Ewing Marion Kauffman Foundation
Entrepreneurship is at an all-time high in West Virginia, in the United States, around the world and at West Virginia University.

For example, the College of Business and Economics consistently fills its entrepreneurship class offerings, and there are several.

In response to that marked increase by self-starters at the collegiate level, B&E has responded with efforts not only to make entrepreneurship a force at the business school, but also to help develop entrepreneurship into a force across various disciplines at WVU. B&E’s infused and increased commitment to entrepreneurship includes:

» Propelling the entrepreneurship minor to a higher level;
» Widening the scope and encouragement of the West Virginia Statewide Collegiate Business Plan Competition;
» Changing the name of the WVU Entrepreneurship Center to the WVU Center for Innovation & Entrepreneurship;
» Strengthening the structure of the center; and
» Influencing more of today’s youth to bolster interest in entrepreneurship.

A report from the Kansas City, Mo.-based Ewing Marion Kauffman Foundation, regarded as the world’s largest foundation devoted to entrepreneurship, said that entrepreneurship support at the collegiate level is a must. Entitled “A Report from the Kauffman Panel on Entrepreneurship Curriculum in Higher Education,” the report said that entrepreneurship belongs in college.

“Our recommendation is based on four key considerations,” read the report. “First, entrepreneurship is critical to understanding and succeeding in the contemporary global economy. Second, entrepreneurship is already an expanding area of American college learning. Third, entrepreneurship is becoming a basic part of what universities themselves do. Fourth, entrepreneurship meets many of the goals of a quality American undergraduate education.

“To neglect entrepreneurship or relegate it to the educational sidelines makes undergraduate learning orthogonal to the world it is supposed to help students learn to understand.”

The report added, “Entrepreneurship has long been overlooked as a topic of economic study, but recent scholarship has underscored its leading role as a major generator of wealth in the contemporary economy. The continual creation of new enterprises is a fundamental reason for the economic growth and technological innovation of the American economy over at least the past two decades. Entrepreneurship’s centrality to the steady improvement of human welfare explains its pertinence to American college learning.”

Dr. Jose V. Sartarelli, Milan Puskar Dean, WVU College of Business and Economics, said the business school has done well with two initiatives to promote entrepreneurship thus far.

“The Statewide Business Plan Competition, hosted by the College, has evolved from being offered only at WVU to being offered across West Virginia,” Sartarelli said. “There are dozens of people involved outside of the student teams that enter, including coaches, school organizers, judges and business professionals across our state and region who are involved in a number of ways.”

The second success is the development of the entrepreneurship minor, a curriculum that combines theory and experiential learning. The minor is open to business and non-business majors, and includes traditional classroom and online course offerings. The core of courses includes Communication, Law and Ethics; Entrepreneurial Finance; Small Business Entrepreneurship; Business Innovation; New Venture Creation; Professional Field Experience; Independent Study; and Rural Enterprise Development.

“As much success as we have had in these two initiatives,” said Sartarelli, “now we are going to do more.”

ENTREPRENEURSHIP EDUCATION

Sartarelli said B&E will take a three-pronged approach to taking entrepreneurship to a new level at WVU:

1. Elevate educational offerings to include an entrepreneurship major and/or an area of specialization within an MBA program; also hire a Ph.D. to teach and perform research;
2. Add even more value to West Virginia’s Statewide Collegiate Business Plan Competition by focusing on innovation to include and increase technological content for the competition; innovation would include areas such as health care, energy, nanotechnology, biotechnology and biometrics; emphasize areas where discovery and innovation are taking place to prompt participation in the business plan competition; and
3. Encourage entrepreneurship at earlier stages of life for students; work with students in their teens.
to provide and support high school educational offerings to cultivate entrepreneurship.

The College of Business and Economics is currently engaged in the hiring of the James C. Coffman Distinguished Chair in Entrepreneurial Studies. Sartarelli and Dr. Nancy McIntyre, associate dean and interim director of the WVU Center for Innovation & Entrepreneurship, said this hiring activity comes at the perfect time, when B&E plans to raise entrepreneurship to a new level.

Development of the new structure at the Center will actually be two-fold: the Ph.D. chair position that will include teaching and research, and an executive director who will focus on strategic growth and expansion of the facility.

“This executive director will take an active, hands-on role in the continued expansion of the activities of the Center,” McIntyre said. “These activities include expanded curriculum, support for commercialization and innovative products and ideas, outreach and partnership with other West Virginia colleges and universities for heightened participation in the business plan competition, the Idea Challenge, the Mobile App Challenge and heightened participation with other colleges within WVU.”

The Idea Challenge is sponsored by the B&E Center for Innovation & Entrepreneurship each spring in conjunction with Entrepreneurship Week. This initiative is designed to reward students for entrepreneurial business and product ideas. All WVU students are encouraged to give a two-minute pitch detailing their ideas to a panel of judges. Students are then ranked by the merit and feasibility of their ideas, and the top five participants walk away with cash awards.

The Mobile App Challenge, formerly Operation App Launch, initially funded by a grant from the Claude Worthington Benedum Foundation, is a platform to allow WVU students with ideas to collaborate with students who have technical knowledge to make mobile apps. Professors and professionals serve as their support system to give students the necessary structure to submit successful mobile applications to the Apple App Store or the Android platform.

“Innovation occurs everywhere — in all colleges, in all majors,” McIntyre said. “We want to provide support for all students, researchers and faculty as they develop their innovative concepts. Students today are sophisticated, creative and energetic, and we want to provide a go-to place for these ideas to land. We really feel a sense of responsibility, but also excitement, for these kinds of opportunities.

“We live in a time of constantly changing technology. It’s important that we encourage the University community to develop ideas and provide a springboard for those ideas.”

MORE THAN JUST A NEW NAME

The West Virginia University Center for Innovation & Entrepreneurship, formerly the WVU Entrepreneurship Center, got its new moniker through an elevated commitment to the driving force surrounding entrepreneurship — innovation.

“This isn’t just about new businesses,” said Sartarelli. “It’s about new ideas. It’s about innovation. It’s about capturing ideas and helping to transform those ideas into viable products and viable businesses.”

Sartarelli and McIntyre said B&E has access to venture capitalists, angel investors and other financing resources that help bridge the gap between idea formation and formal financing. That access, they said, will be part of a massive effort that has a number of moving parts.

“The Center will provide assistance to students, faculty, researchers, investors and the University community as a whole to launch new ventures, commercialize new technologies and secure access to capital from public and private sources,” said McIntyre. “Another component is that the Center will bring together business and scientific minds and provide the incentives to convert student and faculty ideas into thriving businesses. Still another component is that the Center will promote entrepreneurial learning and discovery to students. These students will become leaders who challenge the status quo and change the way we do business.”

“The Center will foster innovation,” Sartarelli noted. “That will add incredible value to our business school and to West Virginia University as a whole.”
Washington State prof named Tattersall Chair of Finance

Harry J. Turtle has been chosen as the College’s first Tattersall Chair of Finance. Dr. Turtle currently holds the Omer L. Carey Chair in Financial Education in the Department of Finance and Management Science, College of Business, Washington State University.

“This endowed chair in finance is a solid foundation for the future, and the choice of Dr. Turtle is, I believe, an excellent one,” said Dean Jose V. Sartarelli. “I commend the search committee for its efforts in bringing a scholar of his caliber to WVU, and again express our sincere appreciation to Fred T. Tattersall for his donation that made this possible.”

Turtle earned a Ph.D. in finance at the University of Alberta in 1991, a master’s degree in economics at the University of Western Ontario in 1987 and a bachelor’s degree in commerce from the University of Saskatchewan in 1986. Turtle began his academic career at the University of Manitoba then joined the faculty at Washington State in 1991.

He has had extensive international teaching experience. He was a visiting professor at Donetsk Polytechnical Institute in Ukraine in 1993 and in the summer of 2002 was a visiting fellow at the Hong Kong Polytechnic University. The next summer he was a visiting assistant professor of finance at Bond University, Queensland, Australia. In 2008 he was visiting professor of finance, University Centre “César Ritz” Brig, Switzerland, and last year was visiting professor of finance at Al Yamamah University Riyadh, Saudi Arabia.


Turtle currently serves on the editorial board of the Journal of Financial Research and has previously served as an associate editor, finance division, for the Canadian Journal of Administrative Sciences.

Fred Tattersall, chairman of 1607 Capital Partners in Richmond, Va., and a 1970 alumnus of the College, endowed the position with a gift of $3 million last year. He said the gift will immediately affect business finance students and provide an avenue to give back by funding high-quality faculty.

“I am excited to transition to Morgantown, work with a great group of colleagues in the College of Business and Economics, and begin my new career as a Mountaineer!” Turtle said.

He and his wife, Marie, have two children. Joel is a MD/Ph.D. student at Texas A&M Health Science Center. Cameron is a senior in bioengineering at the University of Washington and will be pursuing his D.Phil. at the University of Oxford, U.K., in the fall.

“I AM EXCITED TO TRANSITION TO MORGANTOWN, WORK WITH A GREAT GROUP OF COLLEAGUES IN THE COLLEGE OF BUSINESS AND ECONOMICS, AND BEGIN MY NEW CAREER AS A MOUNTAINEER!”
On the surface, the goals for West Virginia University’s College of Business and Economics are quite simple: attract high quality students, faculty and staff; establish corporate partners to provide valuable internships and job placement to students; and work to get its undergraduate and graduate programs ranked by the most noteworthy organizations.

OK, not so simple. In fact, it is downright difficult, and you need to have the right people in place to reach those goals. Under the leadership of Dr. Jose V. Sartarelli, Milan Puskar Dean at B&E, achievements have been plenty in a relatively short amount of time.

Now, at a time when the College is looking not too far ahead to the public announcement of WVU’s Capital Campaign in June, the business school is getting its plan and its people in place. And when you’re staring down the barrel of a multi-year capital campaign, leadership is everything.

Former West Virginia Gov. Gaston Caperton will serve as B&E’s national honorary chairman for the capital campaign, while highly successful businessman and alumnus Doug Van Scoy will serve as national capital campaign chairman. Sartarelli said the two gentlemen are perfect choices to head the campaign.

“These are two individuals who have prided themselves in staying connected to their home state,” said Sartarelli. “They left West Virginia but have kept closely connected, and they are committed to that. These two gentlemen are very willing to take on these roles and exercise leadership during this campaign.”

“The experience Doug and Gov. Caperton have in working with large organizations is extremely beneficial.
They have shown leadership in their private and public business endeavors, and that's going to make a big difference in this capital campaign.”

GOV. GASTON CAPERTON
Caperton, a former two-term governor of West Virginia, was appointed in 1999 as the eighth president of the College Board, a mission-driven not-for-profit organization that connects students to college success and opportunity. Founded in 1900, the membership association is today made up of more than 5,900 of the world’s leading educational institutions and is dedicated to promoting excellence and equity in education.

If you’re wondering what Gov. Caperton has been up to since he became president of the College Board, you don’t have to look far to see accomplishments. When he first came to the organization, 13,000 high schools offered AP (Advanced Placement) courses to their students. In 2011, more than 18,000 high schools offered those courses. In 1999, less than a million students took AP courses and exams, compared to nearly two million last year. And last year’s nearly 6,000 members far overshadow the 3,600 members of 1999.

So it really comes as no surprise when the governor is passionate about playing a major role in B&E’s capital campaign. He’s that way with everything blessed by his involvement.

“West Virginia’s economic potential is highly dependent on business growth and job creation,” Caperton said. “As honorary chairman of the Capital Campaign, I will be working to strengthen the foundation of an outstanding school that has already played a central role in West Virginia’s history, fostering the leaders and ideas that have helped to reinvent West Virginia’s economy time and again.”

The governor explained that WVU’s College of Business and Economics has changed the way West Virginians interact with the world for six decades, helping to mold the nature of commerce in “our state” and around the globe. You don’t need to see very far into the future to understand B&E’s immediate impact, he said, and it is that impact that attracted him to lead this capital campaign.

“The West Virginia University College of Business and Economics has done truly great things,” said Caperton. “For 60 years this college has been greasing the wheels of industry and commerce. Now it’s time for the College of Business and Economics to take things to the next level. If we do our job right, no place will have a greater impact on the future of West Virginia than the College of Business and Economics. This college is one of a thousand reasons I am proud to be a West Virginian.”

DOUG VAN SCOY
Doug Van Scoy is zealous when it comes to the WVU College of Business and Economics and, in his case, you can judge a book by its cover. His overwhelming success can be attributed to the fact that he is no stranger to hard work and business knowledge, and he enthusiastically and eagerly gives of his talent, time and treasure to his alma mater — his beloved B&E.

After receiving B.S. and M.S. degrees from West Virginia University and completing a stint in the U.S. Army, he started his investment career in 1969 with Blyth, Eastman, Dillon.

In 1974, Van Scoy went to work for the investment firm of Smith Barney, where he worked until his retirement in 2001. He held various positions during that period, and ended his career as deputy director and senior executive vice president of Smith Barney. In that
“Over the past couple of years, I’ve gotten to know ‘Zito’ Sartarelli,” Van Scoy said. “He provides the kind of leadership to get us to be a highly ranked school. His creativity and unique ideas can help us be a highly respected business school.”

Van Scoy, Caperton and the business leaders, B&E Visiting Committee members and faculty and staff selected to constitute the B&E Volunteer Capital Campaign Organization all agree that resources are needed to help build an even better business school.

“We obviously need some additional facilities. And we have in Zito a dean that reaches out across disciplines to build better programs and a better business school. We need to upgrade the facilities we have, and those better facilities will help us offer new and better programs,” said Van Scoy.

“It’s a big task. We have a lot of alumni all over the country. We need to reach these alumni and show them how important it is to give back to the business school,” he said.

Sartarelli gathered alumni and business leaders connected to the business school from all over the country in late February to put together that volunteer organization, demonstrate the recent achievements of the College, and lay out the capital needs and plans for the campaign. Van Scoy was enthusiastic during the two-day meeting.

“The feedback has been very positive,” he said. “The people that have been assembled in our Volunteer Capital Campaign Organization understand the College’s needs and what needs to be done. This group gets it, and they’ll do what they can to deliver.

“We’re developing some very innovative programs for the state and the country. These programs will make us distinctive and demonstrate the vision that is necessary to help further transform this business school. These are the messages I will carry forward during this campaign.”

THE CAMPAIGN

From innovative facilities to endowed chairs, and from expanded graduate programs to visionary undergraduate offerings, the B&E campaign is comprehensive.

“This College has a fantastic 60-year history, a history during which B&E has graduated leaders of all types and people who have made a real difference around the
world,” Sartarelli said. “We want to take this College to an even higher level, and the initiatives we have outlined in this capital campaign can help us do that.”

The volunteer organization the dean has assembled not only encompasses geographic regions across the country, but also encourages collaboration among these leaders relating to industry and business sectors.

“Our building is bursting at the seams. There is no doubt about that. When we went to a four-year college system, where students are admitted as freshmen instead of as juniors, we did so to provide more opportunities for students. These opportunities will come in the form of academic participation and advising, internships, job placement, club participation and study abroad, to mention a few. We did this to provide more opportunities for students and to help students add to their educational and skill sets. It just made sense to go to this system,” said Sartarelli.

“With that change, we will grow from approximately 1,500 students to an estimated 3,000 students by 2015. That kind of growth will require new facilities, updated technology, innovation and top-notch programs,” he said.

The number of success stories at B&E in less than two years was described by WVU administration as “phenomenal.” This campaign, according to the leaders in its volunteer organization, is designed to continue that upward path.

Harnessing the energy of future entrepreneurs and business managers, training accountants to be trusted advisors and eagle-eyed auditors, educating insightful economists and financial professionals, and grooming those who will formulate marketing messages for American and international businesses are the mission of the College of Business & Economics. It’s a crucial role, as we all know.

Continuing this mission and even improving its various aspects is truly important. We each have the opportunity to assist with this valuable mission in a special way.

Adding a gift provision to your will or revocable trust “to the West Virginia University Foundation, Inc. for the benefit of the College of Business & Economics” will create your gift. Your attorney can add language about the specific use of your gift also.

Your gift may be directed for scholarships, student enrichment funds, faculty development, technology support, start-up funds for focused initiatives, or the Dean’s Fund for Excellence. All will aid the College in a valued way.

You may also specify that your fund be endowed, which means that it will benefit the College on a permanent basis and will earn the amounts to be used for the stated purpose. The endowment fund may be named for anyone you wish to honor.

Another way to accomplish any of these useful gifts is to change the after-death beneficiary of your retirement asset account (using the same wording as for a will). It’s easy to do by contacting the account’s administrator and completing a change of beneficiary form. Using a paid-up life insurance policy to provide a gift also works well.

Discuss your gift questions with Bonnie Anderson, director of alumni relations and assistant director of development, at 304-293-7812 or Bonnie.anderson@mail.wvu.edu.

Helping improve the caliber of the educational offerings of the College can be a very satisfying choice — and one that will benefit many!

KEEP IN TOUCH WITH B&E

Visit be.wvu.edu to sign up to receive the monthly e-newsletter and stay up to date on the latest B&E news and events.

ALUMNI? Visit mountaineerconnection.com to join the WVU College of Business and Economics alumni community.
It is no secret that the job market of today is a demanding one. Students graduating from college need education, skills and experience that help set them apart.

Among the demands of that competitive market are business skills, and the College of Business and Economics is reaching across disciplines at West Virginia University to help create the best job candidates. How? By working with other colleges at WVU such as the College of Law, College of Physical Activity and Sport Sciences, and now the School of Medicine, post-graduate students are adding valuable knowledge to their “arsenals” - an M.B.A.

The most recent B&E collaboration is with the WVU School of Medicine for an M.D./M.B.A, where medical school students have the option to “step out” for a year in their medical school curriculum. That step out year occurs at the conclusion of their second year of study and allows medical students to earn an M.B.A. in a year.

“Interdisciplinary collaborations like this one are important for our students,” said WVU President Jim Clements. “I applaud the faculty and staff at both B&E and Medicine for partnering to create this unique academic opportunity. You won’t need to convince the dean of WVU’s medical school of the need for business knowledge. Arthur J. Ross, III, has an M.B.A. in addition to his medical degree.

WVU Provost Michele Wheatly emphasized the ways in which the new program exemplifies WVU’s strategic goals. “This is an example of transforming a curriculum at the highest level,” she said. “This program will engage students and faculty not only across disciplines but across campuses, with exciting implications for real-world impact.”
WVU medical school students,” Ross said. “Today’s world demands that professionals be business savvy, and the medical profession is certainly no exception to that. All students need this exposure, but there are some who need the intense type of exposure that can only be provided by an M.B.A. program. Those students who envision themselves in positions of significant, high level administrative leadership anywhere in the medical arena would be examples of ideal candidates for this program.”

“With increasing pressures due to changes in the medical industry, physicians will have to better understand the revenue streams and cost implications of their practices or organizations. An M.B.A. will increase their understanding of the business side of medical practices, and that's a huge plus,” said Ross.

Wheatly agreed. “We're giving our students the tools to be truly innovative practitioners of medicine,” she said.
CPASS also found that the business component was essential to meet ever-changing industry demands. “We’ve always been geared toward collaboration across many colleges, especially the business school,” said Dr. Dana D. Brooks, dean and professor at CPASS. “The Master of Science in Sport Management is a separate but equal partnership where both colleges provide their respective expertise.”

Program graduates have made significant contributions in a variety of sport settings including intercollegiate athletics, professional sports, facilities and arenas, event marketing and promotions, as well as other sport businesses. Dr. Dallas Branch, a CPASS professor, said this is actually part of a dual degree program where participating students can get two degrees in two years — an M.B.A. and a Master of Science in Sport Management degree.

“In the industry, we’re seeing that there is a demand for a business background,” said Dr. Jack C. Watson II, professor and chair, CPASS Department of Sport Sciences. “This program very much caters to that demand.”

Branch pointed to 2011 graduate Adrian Dowell as a perfect example of the opportunity the program can bring. Dowell is a major gifts officer for the Mountaineer Athletic Club at West Virginia University.

“Adrian is an example of the opportunities hard work in this program can bring,” said Branch. “He worked as a graduate assistant at the MAC, where he was offered a fantastic job upon graduation. He also worked at the NCAA, where he gained experiences he will remember for the rest of his life. And the sky is the limit for him.”

McConnell said that adding business skills and knowledge will bode well for graduates. “Part of the success that WVU Law has experienced with job placement is that our graduates are prepared for practice in the real world of business,” she said. “To have lawyers who can actually do business law and understand business decisions is invaluable, and employers are asking for that more and more.”

Sartarelli said more partnerships for the business school are in the works with other colleges at WVU. “The partnerships and collaboration we are working to establish are ones that will make WVU students even more attractive when it comes to job opportunities,” he said. “Preparing students and creating valuable academic, internship and learning opportunities is essential. In the end, it’s all about job placement.”
The story of every Mountaineer is unique. The six students you are about to meet came to WVU looking for knowledge, friendships and opportunities. From Joel Richardson's journey from Trinidad to Jack Emery's "aha" moment in an ice cream shop, these students - and their stories - offer a small glimpse into the lives of the amazing individuals who have come to call the College of B&E "home." And while each story is different, they share a special bond with their university, their college and the people who have helped them succeed.
Riley Dunn is preparing for life after college and life after Morgantown, his hometown. That new life includes a job as a retail sales analyst for Unilever, a multinational consumer goods company, where he’ll be helping to develop better products for the consumer and the businesses selling those goods.

Riley, who studied psychology before switching his major to business marketing, believes in the importance of understanding the needs of the consumer. It’s that curiosity that led to his interest in the field.

“I find it really interesting that you can truly make an impact on consumers’ daily lives,” he said. “You may not think shampoo is a big deal, but to consumers it is. They find a product they like and they keep buying it.”

In his role with Unilever, Riley will be developing in-store promotions for businesses in the Charlotte, N.C., area, where he and his team will gather information, analyze data and determine trends for those products. He’ll be using some of the skills he learned during his internship in Arkansas with Unilever last summer where he worked on similar projects for Sam’s Club and Walmart.

WVU and the College of B&E have provided Riley with the skills necessary to compete in today’s global business environment. He says professionalism, organization and the ability to think globally are skills that gave him the “polish” he needed to succeed.

For Riley, getting involved and taking advantage of on- and off-campus programs is critical to success as a student. During his time at WVU, Riley was involved in numerous activities, including Student Government Association, Marketing Club and Students in Free Enterprise, among others. These organizations helped him develop social and professional skills needed in today’s work environment.

He also dove into the opportunities to study abroad. Riley spent time in Spain where he immersed himself in the culture and developed a passion for the language, so much so that when he returned to WVU, he added Spanish Language as a second major. As part of his study abroad experience in Hong Kong, Riley completed course work in his business curriculum and gained a broader understanding of the business world on a global and cultural level.

“Study abroad was a chance to broaden my horizons,” Riley said. “I believe my experiences set me apart for internships and jobs. They taught me patience. I am more dedicated and have gained a truly global perspective. It really helped me in my classes at WVU, and it taught me to think differently.”

While “no place will ever replace Morgantown as home,” Riley is excited about his future. And when he leaves WVU, he’ll take the advice of his mom,
MAUREEN TOBIN
Maureen Tobin loves a challenge. She enjoys pushing herself to get better and relishes in the opportunity to learn something new. It is that drive that led her into the world of finance.

“I started out as an economics major, but switched my major to finance my junior year. The courses I had taken challenged me, and I enjoyed them,” she explained. “At the same time, I made the decision to change my major late in the game, so I had to teach myself and really push myself to catch up; that was also a challenge.”

Her professors also played a role in helping Maureen make the switch. Professor Frank DeGeorge was instrumental in helping her find her way. “Professor DeGeorge helped me figure out what I truly wanted to do,” she said. “I learned so much in his class. He takes an interest in us and goes out of his way to help.”

It was through the College of B&E that Maureen also found an opportunity to study abroad while gaining experience through an internship with the Royal College of Surgeons in Ireland. She said she focused the study abroad trip on the internship and work experience, noting that it didn’t allow for a lot of time to take in the sites. But what Maureen did gain from her trip was real-world experience that will help her in landing that first job. She learned what she “did and didn’t want to do.”

Her goal is to work in corporate finance where she can learn and grow. The internship with the Royal College provided a glimpse into the corporate world of finance and provided her with a unique learning opportunity.

“I learned so much. I worked with top-level financial executives on a large depreciation project,” she said with a laugh. “It helped me define the areas of the field that interest me. I enjoy the international flavor of working for a global company. I know that I want to work with people, and I want to work for an international company where I have the ability to travel. I eventually want to earn my M.B.A., but right now I’m ready to learn and work my way up through the ranks.”

Maureen is quick to point out the professional opportunities that are available for students, including the various speaker events at the College. She said having noted business leaders on campus provides unique learning opportunities and the chance to network with the best professionals in the field.

“The business school really helped me connect,” she explained. “I was a direct admit, so I was able to get acclimated and meet fellow students. They have continued to
FAVORITE PROFESSOR:
Paul Speaker. He has been a great mentor both in and out of the classroom. His “crawl, then walk, then run” style of teaching is a great approach.

DREAM JOB:
Leadership development position with a large bank

WHAT THREE THINGS WOULD YOU TAKE ON A DESERTED ISLAND?
A cell phone to call my wife, flint to start a fire, and pen and paper to record my experiences

FAVORITE SPORT:
Cricket (and soccer)

ELECTRONIC ADDICTIONS:
Facebook game “Empires and Allies”

CELEBRITY HE WOULD LIKE TO SPEND THE DAY WITH:
Denzel Washington

BEST ADVICE YOU HAVE EVER BEEN GIVEN:
My mom told me to always take advantage of the opportunities to learn. Value your education.

DESCRIBE WVU IN ONE WORD:
Inspiring

keep us engaged by offering great speakers, interesting seminars and career planning. I feel like they’ve really helped prepare me for the future.”

When Maureen graduates with her bachelor’s degree in May, she has this advice for new students: “Get to know your professors, network and go to events. They can really help you figure things out. This is what you will be doing the rest of your life, and you want to get it right.”

JOEL RICHARDSON

His journey to West Virginia University was a long and windy road. A native of Trinidad and Tobago, Joel Richardson graduated from high school in the city of San Fernando and excelled in the classroom, as well as on the soccer field. After making a few visits, he came to Davis and Elkins College where he juggled academics with soccer.

Joel also found a passion for service. He enlisted in the West Virginia Army National Guard and took advantage of the opportunities for scholarship, service and travel. After graduating from D&E with a bachelor’s degree in business management, he knew he wanted to pursue graduate studies in business.

“I love the opportunities presented in West Virginia, and if I stayed here, I knew the National Guard would pay for my graduate education,” said Joel, an M.B.A. student. “I looked at the schools in-state, and West Virginia University has an excellent M.B.A. program. My wife had also been accepted here for her graduate education, so it was the right fit for me.”

He enrolled in summer of 2010 only to face his first challenge: deployment with the Army National Guard. He was called to duty in September and would serve his country for the next 10 months, including a stint in Kuwait.

“I just met my fellow M.B.A. students, and we were starting this journey together. Then, I get the call to serve and left on my birthday. When I returned from active duty, I had to get to know a new team of students and essentially start over,” Joel said.

But Joel is not one to dwell on challenges. Instead, he uses them as learning opportunities to become a better student and better leader. He and his fellow “teammates” from B&E competed in the regional finals of the Association of Corporate Growth Cup in Pittsburgh, where they presented their plans based on a “real-world” case study and showcased the skills they have learned through B&E.

The strong bond he formed with professors and mentors in the community has played a significant role in Joel’s time at WVU. His friendship with WVU alumnus and fellow veteran Frank Vitale, senior vice president of
Clear Mountain Bank, has been very meaningful. “Frank has helped me gain a clear understanding of the industry and showed me the value in building relationships with the community.”

Joel has taken advantage of opportunities to shadow business leaders and study abroad, both of which have helped him gain the confidence he needs to succeed. “After graduation, my plan is really three-fold: get a job in the industry, complete officer training with the National Guard, and possibly continue my education and training.” he said.

When he receives his degree later this year, those experiences and opportunities will continue to serve as a guide for this young man from Trinidad as he begins the next leg of his incredible journey.

JOHN “JACK” EMERY

Ice cream. For many of us, it’s just a dessert. But to WVU sophomore Jack Emery it was an eye-opener. While working for an ice cream store in high school, he learned the ins and outs of managing a store, and from that moment on he knew he wanted to go into business. He started taking accounting classes and getting a head start on his future.

Jack began looking at schools and had narrowed his choices to two. And, like many high school seniors, it was a last-minute decision. He chose WVU because his best friend’s father was an alumnus and Jack had already been around many Mountaineers via some of the alumni functions he attended. He knew it was a good school and was a direct admit into B&E’s accounting program.

“I liked the idea that I was already in the business school coming in,” Jack said. “I also spent a good portion of my life in Duluth, Minnesota, and the Morgantown area reminded me of it. I had been to WVU for games/visits, and I loved it here.”

The Baltimore native was a self-proclaimed introvert who lacked confidence. It wasn’t until he chose WVU that the “real” Jack Emery came shining through. “I have become more of a leader and someone who would do things. I am more confident in myself, and I enjoy working with other people,” he said.

That confidence has grown as a result of his involvement in various clubs and activities on campus. He recognizes the importance of both academics and extracurricular activities in helping to make the transition to college life. That is why he and his friend, Stephen Norman, have decided to start a mentoring program for new B&E freshmen — so that they have someone to help guide them through what can be an overwhelming and intimidating experience.

“Your first year of college is intimidating, particularly for a first generation student, and so having someone — a peer — to be able to talk to and ask questions about things related to both academics and other things would be a big help,” explained Jack. “We hope this will help with
You’ll often find Jack hanging out in the B&E building because he loves it there. “If you are in the building, things will happen.” He has been able to connect with professors and other students, seek out job opportunities and be more active.

Although he’s only a sophomore, Jack is driven and is already applying for internships and other opportunities that will help him “learn everything about accounting.” He’s ready to be in a real-world environment where he can see and learn what’s going on. “My ultimate goal is to start my own firm, but I know I need to learn,” he said. “I like the idea of owning my own business and calling the shots.”

ZHONGMIN “MICHAEL” ZHAO

Zhongmin “Michael” Zhao’s relationship with WVU started long before he ever set foot on campus. He and other Chinese officials have been partnering with WVU’s Center for Chinese Business (the Center), in the College of Business and Economics, and other universities to establish training cooperation and exchange programs since 1997.

Michael knew WVU, and we knew him. When the opportunity to come to the University to study presented itself in 2011, Michael and his family moved to Morgantown, and he began his graduate work in industrial relations. “This is a very good program for me. In China, I worked for the government and had met with the West Virginia delegation. I am excited to learn from the people here and take that back with me so that we can strengthen our program.”

As a graduate student in B&E’s Master of Science in Human Resources and Industrial Relations (MSIR) program, he has also found a perfect “home” at WVU as a graduate assistant in the Center, a place where he spends much time engaging students and getting to know his professors.

“The Center is a valuable resource that provides connections with the Chinese government so students and professors can see how it works, what the culture is and how companies operate. It’s particularly important to understand how American companies operate in China because it’s different, the culture is different,” he explained.

Michael is also working with the Center and WVU administrators to build partnerships that provide learning opportunities for students, both here and abroad. He hopes to bring more Chinese students and professors to WVU to study, while growing the number of WVU students and professors who take advantage of the opportunity to study in China.

As the University embarks upon its 2020 Plan, there is an increased focus on international activity and global engagement, and the Center plays an integral role in making that happen. “It is important to develop relations with corporations, to learn the culture and have a greater understanding,” Michael said. “Having these partnerships enables local companies and businesses to develop programs and build opportunities with China, which also leads to jobs and internships for our students.”
Michael explained that a real selling point for the MSIR program is its professors, such as Dr. Neil Bucklew, whom he has come to know. “I like him very much. He’s very serious in class, and his classes are practical. Outside of the classroom, he’s friendly, helpful and interested in student success.”

The cultural and language barriers often present challenges for Michael, and he has had to make sacrifices. You’ll often find him in his office until 11 p.m. studying before heading home to his family. He wakes up at 5 a.m. to finish his studies, grabs breakfast with his family and sees his son off to school. “Saturdays I don’t study. That is when we do fun family things.”

But he is quick to point out that although the sacrifices are difficult, the experience has been a positive one. “WVU is a very good school. The town is wonderful,” he said. “The people – the professors, students and staff – are very nice. We are enjoying it.”

KRISTINE GRAHAM

The idea of juggling work, family and academics is mind-blowing for many students. For Kristine Kraft Graham, finding that balance has been her greatest success story.

After completing her bachelor’s degree in business in May 2011, she and her husband, Michael, were married in July. They both enrolled in graduate school, where Kristine is studying for a master’s degree in finance — a field she calls “fun math.”

Planning her schedule to include time for studies, family and things she wants to enjoy is important to Kristine. “I work hard, but I also recognize that there has to be a balance,” she said. “I’m okay with getting a ‘B’ if it means I’m much happier. If getting an ‘A’ means missing my friends and family or stressing out all of the time, then I’m not for it.”

Looking back on the path that brought her here makes her smile. “I originally enrolled as a theater major,” she said. During the first week reality settled in, and she started to rethink her plan. Kristine decided to look at business, knowing that it would provide her with more choices for the future — something flexible and stable.

“My philosophy is that you shouldn’t make your hobby your job,” she laughed. “I loved theater, but I just couldn’t see it paying my bills. I had a scholarship, so completing my degree in four years was crucial. It worked out well because I think my degree in business/finance, coupled with my master’s degree in finance, will provide me with great opportunities.”

Her current work experience should also help open doors. Prior to her senior year, she began work in a student position with WVU Facilities where she is getting first-hand experience in the area of finance. Kristine focuses on making sure all of the numbers are matching up with major projects at the University, including building construction and other campus-wide development projects. “We follow through on work orders for projects at WVU. This is a two-part process: the business office and facilities — both track projects in different ways,” she said. “My responsibility is to reconcile the two, make sure everything is in the right place.”

Although Kristine wasn’t planning to attend grad school, Facilities offered her a graduate assistantship so
that she could continue her education. “My husband was planning to attend grad school, so it worked out great. An amazing opportunity.”

In August she’ll graduate with a master’s in finance and work toward her certification as a Chartered Financial Analyst. Until then, Kristine is taking advantage of the various programs offered through B&E to prepare her professionally. “What I love about B&E is that we have our own advising, career center and programs that are tailored to us. The College is extremely focused on its students’ needs.”

When asked about her dream job, Kristine said enthusiastically, “I’m looking forward to learning what happens in ‘real-world’ finance. I know what happens in textbook finance and how it works in theory. Now I’m ready to see it in action.”

**ABOUT THE AUTHOR**

Tara Curtis is director of communications for the WVU Alumni Association where she oversees the organization’s communication and public relations efforts for WVU’s largest constituency—more than 180,000 proud alumni. Tara also serves as an adjunct faculty in the School of Fine Arts at Fairmont State University. She received her bachelor’s degree from the Perley Isaac Reed School of Journalism in 1993 and a master’s degree in corporate and organizational communication from the Eberly College of Arts & Sciences in 2000.
The College’s 60th anniversary celebration, which began last August, continued through March with two more lectures in the anniversary series.

On March 1 Dr. Juracy Parente spoke to a large audience at the College. During the past 30 years Parente has been an associate professor in marketing and retailing at FGV-EAESP (Fundação Getulio Vargas – Escola de Administração de Empresas de São Paulo) or the São Paulo School of Business Administration, São Paulo, Brazil, the leading business school in Brazil. While at FGV-EAESP, he was also the head of the marketing department and the founder of the school’s Center for Excellence in Retail.

On March 21 the series featured a talk by Lara Hernandez, director of business travel, worldwide sales for InterContinental Hotels Group. Hernandez, a 1996 WVU graduate, is responsible for developing and maintaining IHG’s business travel segment strategy in collaboration with the specialists in each region for IHG and its family of brands including InterContinental Hotels & Resorts, Crowne Plaza Hotels and Resorts, Hotel Indigo, Holiday Inn, Holiday Inn Express, Holiday Inn Club Vacations, Staybridge Suites and Candlewood Suites. She joined the company in 2006.

On April 12 Robert H. McNabb came back to his alma mater to participate in the speaker series. McNabb is executive vice president of Korn/Ferry International and global leader of the Office of the Chief Executive-Premier Client Partnerships program. He is recognized as a leader in the talent management industry and has been at the helm of the industry’s leading organizations for more than two decades. He received his bachelor’s degree from WVU and has been inducted into the WVU Academy of Distinguished Alumni.

Last August the College’s annual faculty and staff picnic launched the celebrations. In September the first of a series of student lunches with Dean Jose V. Sartarelli began with a lunch for management information systems and master of professional accountancy students. Also in September the College held a Backyard Barbeque and Carnival for students and, at the end of that month, a Student Business Major Olympics.

At the end of October, a reception was held at the Erickson Alumni Center for the University community.

On Nov. 3, four individuals were inducted into the West Virginia Business Hall of Fame: Stuart M. Robbins, Fred T. Tattersall, Kim Brown Knopf, and Douglas R. Van Scoy.

An evening reception for the University community and alumni was also held on Nov. 4 at the Waterfront Place Hotel. Special guest speakers included former West Virginia Gov. Gaston Caperton and B&E alumni Parween Mascari and Jason Gianola.

The College hosted a hospitality tent at Milan Puskar Stadium on game day before the Nov. 5 football game with the University of Louisville. Hundreds of alumni and friends of the College attended.

In addition, a history of the College through historical records and the reminiscences of B&E alumni was created. Contributors include: Clarence Price, an attorney-CPA, 84, who retired 20 years ago as corporate secretary and president of the company foundation after a 30-year career with a Litton Industries. He was at the College in the late 1940s and early 1950s.

Also featured were: David Woodrum, president of Woodrum Inc., a national hospital turn-around and transitional management company, 1960s; Dr. Frank Giarratani, the founding president of the Industry Studies Association and an economics professor at the University of Pittsburgh, where he was chair from 1992-96, 1970s; Jim Ullum, a managing partner at Source International, a supply management company specializing in manufacturing in China, 1980s; and Keshama Horton, a human resources representative for Frito Lay’s Sales Operations for Texas, the early 2000s.
The inaugural class of the West Virginia University College of Business and Economics Roll of Distinguished Alumni was inducted in November and was initiated by the College as part of its 60th Anniversary Celebration. Inductees include (as pictured) Fred T. Tattersall, Michael Bodnar, William T. McLaughlin II, William T. Bright, Phyllis H. Arnold, Joseph E. Antonini and Earl G. “Ken” Kendrick.

New members will be added each year as the College recognizes the tremendous successes of its graduates. Nominees must: be an alumnus or alumna; be at least 10 years post-degree; and have distinguished themselves by success in business or other life activities at the regional, national or international level.

The College has helped mold countless successful careers in areas such as business, government and academia; the creation and growth of new enterprises; and the development of opportunities for the well-being of West Virginians and people around the world. Our inductees will serve as a reflection of those successful careers, as well as role models for our students.

Born in Morgantown, W.Va., Joseph Antonini was chairman and CEO of Kmart from 1987-95. Prior to that, he served as president and COO of Kmart Corp.

The oldest of five children, Antonini was entrepreneurial at an early age. His father worked in construction and later went into the footwear business. Joe credits his parents for his strong work ethic and sense of integrity. In his youth, Joe had a Sunday paper route and held summer landscaping jobs and sold concessions in Atlantic City to the convention crowds.

He took saxophone lessons at eight, and formed a band at 15. He put himself through West Virginia University with a rock-and-roll group he formed called The Bonnevilles. As he was about to graduate from college with a degree in business and management, Antonini set out to interview with some of the area’s largest department stores. He also sought advice from the manager of the store where he had worked part time during school. His manager suggested going into the mass merchandising discount business, which was beginning to expand rapidly.

Upon graduation, Antonini joined S.S. Kresge in Uniontown, Pa. Six months later he entered military service but returned to the company upon his discharge. From Kresge’s store in Bayshore, Long Island, Antonini began his climb to the top of the company with promotions approximately every two years.

Since retiring from Kmart, Antonini formed JEA Enterprises, a business investment firm. He has long been committed to helping his community, and has helped raise funds for the Michigan Cancer Foundation, the Detroit Institute of Arts, Boys and Girls Club of Michigan, the Leukemia Society of America and the United Way. In 1992, he was given the “Man of the Year Award” from Boys’ Town of Italy in New York.

Phyllis Huff Arnold served as state president of BB&T West Virginia and regional president of BB&T West
Virginia Central Region from 2000-2011, upon the merger of One Valley Bancorp and BB&T. Prior to that, she was the chief operating officer of One Valley Bancorp from 1994-2000, president and CEO of One Valley Bank, NA, from 1991-2000 and commissioner of banking for West Virginia from 1979-1983.

A native West Virginian from Parkersburg, she graduated with a B.S. in business administration from West Virginia University and received a M.B.A. from Marshall University. She is also a graduate from the Stonier Graduate School of Banking, Rutgers University. Her early experience included work at Mellon Bank in Pittsburgh, Pa. as a management trainee and at Kanawha Valley Bank in Charleston, W.Va. In 1979, she was appointed commissioner of banking by then-Gov. Jay Rockefeller, serving four years. Phyllis returned to banking at One Valley Bancorp as senior vice president. In 1988 she became executive vice president and was elected to One Valley Bank’s board of directors. In 1991, Phyllis became president and CEO of One Valley Bank, and in 1993 was elected to One Valley Bancorp’s board of directors. In 1994, she was elected executive vice president of One Valley Bancorp and later became chief operating officer of One Valley Bancorp. With the merger of One Valley Bancorp and BB&T, she was elected to her current position.

Phyllis has served on the boards of directors of Discover the Real West Virginia Foundation, Blanchette Rockefeller Neurosciences Institute, West Virginia Bankers Association, West Virginia Roundtable, West Virginia Venture Connection, Marshall University Foundation and Clay Center for the Arts and Sciences of West Virginia Inc. In 2006, she was named to the 21st Century Jobs Council by then-Gov. Joe Manchin, and appointed to the West Virginia Tobacco Securitization Authority by Gov. Manchin in 2007. She was selected as one of the winners in The State Journal's Who's Who in West Virginia Business in 1995, and chosen by the West Virginia Women's Commission to receive a 1996 Celebrate Women Award and was inducted into the Marshall University Business Hall of Fame in 1997. She was honored as the 2001 Daughter of the Year by The West Virginia Society of Washington, D.C., in 2006 by the Charleston YWCA for the Women of Achievement Award and the West Virginia Executive list of the 50 most powerful West Virginians.

At one point in his career, Mike was recruited to Shoney's Inc. to serve as CEO. He helped build the annual sales revenue to more than $1 billion and repositioned the business to spin off Captain D's, Pargo's and COI.

He graduated from West Virginia University with a degree in civil engineering and a Master's of Business Administration in 1970. Upon graduation, he spent five years as CFO and CAO of Shoney's Inc. (averaging more than $100 million annually). Mike became an early franchisee of Wendy's International with operations in Alabama and Georgia. In addition, he founded a software company that became the office software for the Wendy's System. Over a decade, he built a very successful business and took the company public (Restaurant Systems Incorporated - ticker symbol ‘RSI’) with more than $50 million in revenue. Mike ultimately merged RSI with the parent company and remained in the Wendy's system as a franchisee in multiple markets, including 40 units in New York City, and a contract manager for troubled franchisees and/or lenders. He was recognized as one of the most influential innovators in the Wendy's system and won numerous awards for his operations, as well as serving on the prestigious Franchise Advisory Council and National Advertising Council.

Bill Bright, a native of Summersville, W.Va., had a knack for entrepreneurship in his early years, a passion that continued throughout his life. He earned a degree in business management from West Virginia...
University in 1960, where he gained leadership experience as president of his class, president of the Inter-Fraternity Council and president of his fraternity.

While still in college, he started a small business photographing churches for Christmas cards. When he graduated, he and his brother John expanded this home business into what became Bright of America, an international fundraising graphics, paper converting and marketing firm with 500 employees and over $20 million in sales. In 1990 he sold the company to Russ Berrie and Company, which continued operations in Summersville.

His other ventures include the 1976 creation of the Land Use Corp., a coal mining and land development company that has received public recognition for its environmentally responsible development of Bright Mountain Estates. The company grew to become one of the state’s largest independent coal companies, which Bright sold to two large New York Stock Exchange-listed companies. Bright invested the resulting profits into a number of investment opportunities in West Virginia, including transforming bankrupt ski resorts into profitable and thriving businesses such as Winterplace Resort and Glade Springs Resort near Beckley. The retirement community he developed there in partnership with Cooper Land Development has attracted retirees to West Virginia in what is one of the largest economic development projects in the state. Other successful ventures include the Elk River Railroad, Bright Timberlands Group, Almost Heaven Mountain River Resort, and a host of other businesses with activities ranging from coal-bed methane and ethanol projects, indoor storage, and a gated housing and ski complex near Canaan Valley. Bright is credited with starting, acquiring and/or turning around more than 30 different business ventures, with the goal of expanding opportunities for more jobs in West Virginia in many industry areas.

Bright served on the advisory board of the Mary Babb Randolph Cancer Center, West Virginia Friends-R-Fun Foundation, Children’s Home Society; West Virginia Tourism Commission; West Virginia Chamber of Commerce, West Virginia Manufacturer’s Association, West Virginia Roundtable and the West Virginia University Foundation. In 1986 he founded the P.W. and Jennie Bright Fund for medical care of local children, and in 2005 he formed the Bright Foundation for improving the quality of life for those less fortunate. Bright served on the U.S. Department of Energy Committee’s National Coal Council and actively supported pediatric cancer research at the City of Hope National Medical Center, earning him the City of Hope’s prestigious “Spirit of Life” award in 1999.

He was named West Virginia Entrepreneur of the Year in 1989 by the WVU College of Business and Economics.

Earl G. “Ken” Kendrick Jr. graduated from WVU in 1965 with a bachelor's degree in business administration. A native of Princeton, W.Va., this Mountaineer has become one of the leading entrepreneurs in the world. After graduating from WVU, Kendrick started his career with IBM in Baltimore, Md. Three years later, he founded Datatel, Inc., which has become the industry leader in the development of software for the management of infrastructure technology for colleges and universities. Kendrick remained active in the operation of Datatel, serving as chairman and as president of the Datatel Scholars Foundation, which provides college scholarships to students throughout the United States and Canada.

Kendrick then served as president of a Texas-based banking technology company for four years in the 1980s until it was purchased by a subsidiary of General Motors. In 1989, Kendrick invested in a community bank in The Woodlands, Texas. Woodforest National Bank now has more than $1.7 billion in assets and is one of the largest employee-owned banks in the country.

Kendrick’s long-time passion for baseball led him to his next venture – the Arizona Diamondbacks. In 1995, he became a partner of the Major League Baseball expansion team and played an integral role in helping to shape the team’s future. The Diamondbacks began playing in 1998 and won the World Series in 2001. In 2002, Kendrick, along with his three partners, invested $160 million in capital in the Diamondbacks in exchange for control of the organization.

His love of sports doesn’t stop there. Kendrick is also helping to establish the next generation of young golfers in their quest to break into the PGA. He bought several golf courses and a small share in the NBA’s Phoenix Suns basketball team. Kendrick has supported community ventures
in Arizona, and is one of the main investors in the Dodge Theater in Phoenix, a state-of-the-art entertainment venue. He also owns the Bumble Bee Ranch and Bumble Bee Ranch Adventures, LLC, which includes more than 74,000 acres for horseback riding, cattle driving, off-road and helicopter tours, overnight facilities, and team-building activities for companies and corporations.

Kendrick raised funds for a variety of needs in WVU’s athletic department and football team, remaining true in his love for his alma mater.

William T. McLaughlin II helped change the banking industry in West Virginia. With a B.S. degree in business administration from WVU, McLaughlin began as an examiner for the FDIC in 1960. In 1967 he moved to auditor for the Community Bank & Trust CB&T, where he became president, chairman and CEO. From this position he began a campaign to change state banking laws to allow branch banking and bank holding companies. In the early 1970s, he and fellow CB&T directors built a base of affiliate banks that became the foundation for one of the state’s first bank holding companies.

McLaughlin also became the first president of the Progressive Bankers Association for banks willing to work for modernizing banking laws. Finally in 1983, bank holding companies became legal and CB&T was reorganized into a holding company named CB&T Financial Corp. When McLaughlin became CEO of CB&T, the bank had assets of $7 million and capital near $600,000. Between 1984 and 1992, CB&T Financial Corp. had 17 acquisitions, $775 million in assets and $75 million in capital. In 1992, McLaughlin negotiated the sale of CB&T to Huntington Bankshares Inc. for the highest price (on a premium per share basis) ever paid for a major West Virginia bank. He continued to serve as chairman and CEO of Huntington Banks West Virginia, which he grew to become the state’s third largest bank. The respect his industry peers feel for his leadership is reflected in his being elected chairman of the West Virginia Bankers Association. He also served as a member of the American Bankers Association Government Relations Council. McLaughlin retired from banking in 1997.

McLaughlin’s leadership and vision have benefited more than the banking industry. Some of the many state civic organizations that have enjoyed his valuable help included the Fairmont Industrial Credit Corp., the Marion County Chamber of Commerce, Fairmont State University Board of Advisors, the West Virginia Board of Regents, WVU College of Business and Economics Advisory Board, the Finance Committee for Ruby Memorial Hospital, the Clay Center of the Arts and Sciences, and the Davis & Elkins College Board of Trustees.

Fred Tattersall graduated with honors from WVU’s College of Business and Economics with a B.S. in finance in 1970. He was a senior vice president at what is now Bank of America, and then become a partner at Lowe, Brockenbrough, Tierney and Tattersall, where he began to build an institutional fixed income division.

After a successful spinoff in 1997, which created the Tattersall Advisory Group (TAG), he was the sole proprietor of a registered investment advisor with over $6 billion in assets under management. TAG was sold to First Union Bank in 1999 and Tattersall stayed on as a CEO. When Tattersall retired from the company in 2004, the firm was managing over $18 billion in assets.

Tattersall is now chairman of 1607 Capital Partners, a Richmond-based investment management company established in 2007. The firm manages over $1.5 billion in assets, specializing in investing using closed end funds.

Tattersall has worked diligently for The First Tee organization, focused on impacting young people by providing educational programs that build character, instill life-enhancing values and promote healthy choices through the game of golf. Tattersall has not only served as a national trustee, but also established the local Richmond chapter and was appointed to the national organization’s first board of directors.

We welcome these seven inductees from 2011 and look forward to receiving nominations for the 2012 class, which will be inducted during Homecoming Week in September. For nomination information or further information about the B&E Roll of Distinguished Alumni, please visit be.wvu.edu.
The newest class of the West Virginia Business Hall of Fame was inducted late last fall in Morgantown, and welcomed four new members. On November 3, Stuart Robbins, Kimberly Brown Knopf, Douglas Van Scoy and Fred Tattersall (as pictured above) were inducted at the Morgantown Event Center at Waterfront Place Hotel.

The WVU College of Business and Economics initiated this award in 2001 to recognize people with strong West Virginia ties who have made a significant impact on the landscape of business.

Nominees must illustrate extraordinary leadership, have demonstrated a commitment to their community and have strong ties to West Virginia, as detailed in the nomination criteria. Having earned a college degree is not a requirement for this honor.

Publicly recognizing extraordinary business leaders and establishing a record of their achievement is important for many reasons. These individuals and their contributions remind us of the constant need for renewal and change and the opportunity for economic success, particularly in West Virginia. Moreover, they serve as role models for our state’s business students, those just beginning their careers, and for new entrepreneurs and all members of the business arena.

Kimberly Brown Knopf

Kimberly Brown Knopf is the founder, president and chief executive officer of Innovative Mattress Solutions, a Winfield, W.Va., based mattress retailer doing business as Mattress Warehouse and Sleep Outfitters. The company has more than 100 stores in four states: West Virginia, Ohio, Kentucky and Indiana.

A native of Louisville, Ky., and a 1982 graduate of the University of Kentucky, she opened her first store in South Charleston, W.Va., in 1983. As a successful entrepreneur and businesswoman, she has won several awards for professional achievements. She and her husband, Ken, have two daughters and live in Charleston, W.Va.

Knopf is a leader in the Young Presidents’ Organization and has been an officer in the Putnam County Rotary and on the Putnam County Chamber of Commerce board of directors. She also serves on the Charleston Area Alliance board of directors and the West Virginia Economic Development Authority board of directors.

Knopf is a board of governors member of Withit, a professional organization for women in the home furnishings industry. She supports Susan G. Komen for the Cure, the YWCA, the Heart Association, Extreme Home Makeover, the Alzheimer’s Association and Community Youth Sports.
Stuart M. Robbins  

After graduating from WVU with a degree in history in 1965, Robbins studied law at New York University and advanced study in business at the University of Pittsburgh and Pace University.

Robbins worked for Mellon Bank, Parke Hunter, C.S. McKee and Paine Webber prior to his final position as managing director of global equities at Donaldson, Lufkin, and Jenrette (DLJ). During his time at DLJ, he served as a member of the company’s executive committee and eventually on the board of directors until his retirement in 2000. As managing director of global equities, Robbins managed one of the financial industry’s most successful equities businesses. He was responsible for a worldwide division of over 1,500 people, and revenues quintupled during his tenure.

Robbins has also served on several boards of directors, including Credit Suisse, DiaSys Corp., WorldStreet Corp., Soundview Technology Group Inc., Archipelago Holdings Inc., LaBranche & Co. Inc., and the WVU Foundation. He is also involved in several charitable and community organizations.

In 1983, Robbins started his long-term relationship with the Eberly College of Arts and Sciences as a member of the advisory board, and by 1991 had expanded his service to the WVU Foundation board of directors. In 2001, he accepted the role of vice-chair of the National Campaign Committee for the Foundation’s Building Greatness Campaign. In 2003, he was elected chairman of the West Virginia University Foundation board of directors.

Fred T. Tattersall  

Fred Tattersall, chairman of Richmond, Virginia-based investment management company 1607 Partners, received dual honors in November by being named to the West Virginia Business Hall of Fame and the WVU College of Business and Economics Roll of Distinguished Alumni. Read his biography in the Roll of Distinguished Alumni article on page 31.

Douglas R. Van Scoy  

Doug Van Scoy, a 1961 graduate of Bridgeport High School, received his B.S. and M.S. degrees from West Virginia University. After completing a stint in the U.S. Army, he started his investment career in 1969 with Blyth, Eastman, Dillon.

In 1974, Van Scoy went to work for the investment firm of Smith Barney, where he worked until his retirement in 2001. He held various positions and ended his career as deputy director and senior executive vice president of Smith Barney. In that position, he was on the management committee and part of the team responsible for managing the Private Client Group with revenues of $7 billion, 500 branch offices and 12,000 financial consultants. During his career, he served on the board of Robinson Humphrey, and earned the leadership award from the Georgia Securities Association in 1994.

Van Scoy is presently founder and partner of Pit Partners, a hospitality business in South Carolina, where he and his partners own and operate several restaurants. He is also a partner in two restaurants located in Morgantown, West Virginia. He has served as a trustee and chairman of the Galloway School in Atlanta and a trustee of the University of Richmond, and is currently on the board of directors of Sterling Asset Management.

Additionally, Van Scoy has served as a board member and chairman of the West Virginia University Alumni Association, and currently serves on the West Virginia University Foundation board.

We welcome these four inductees from 2011 and look forward to receiving nominations for the 2012 class. For nomination information or further information on the West Virginia Business Hall of Fame, please visit be.wvu.edu.
We wish to thank our benefactors who have generously contributed to the programs and departments of the College of Business and Economics. We are truly grateful for your support, as we could not accomplish what we do without your help. Listed below are individuals and companies/organizations who contributed to a program or department in our College from January 1 through December 31, 2011.

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