Dave Johnston

Phone Number | Email | City, State   
LinkedIn URL

# Education

**West Virginia University** - Morgantown, WVMay 20XX

John Chambers College of Business & Economics GPA 3.85

**Bachelor of Science in Economics**

Minor: **Data Analytics**

Relevant Courses: [insert a 2-3 courses that align with the job to which you’re applying]

# technical skills

* STATA, Google Analytics, SPSS, R, Python, Qualtrics, Poisson
* Microsoft Word, Excel, and PowerPoint

# INTERNSHIP experience

**Market Research Analyst Intern** May 20XX-August 20XX

**U.S. Commercial Service** - Pittsburgh, PA

* [Begin with action verb; focus on your accomplishments/results and how you added value to the org]
* Supported trade shows and seminars in conjunction with other staff members
* Communicated with small to medium-sized international businesses and consulted on plans for exporting
* Drafted reports regarding foreign market analyses for specific products and markets
* Interpreted and solved problems related to trading in international markets and learned about the role of international trade in a regional economy

EXPERIENTIAL LEARNING

**State of West Virginia,** Department of Economic Development Spring 20XX

* [Begin with a description of the project; the following bullets will relate to tasks/results]
* Conducted research utilizing the West Virginia Census Records, National Neighborhood Crime Study, and International Public Use MicroSample database
* Utilized a cross-sectional Poisson analysis to determine that higher levels of income inequality suggest more social tension and higher returns to crime
* Concluded income equality and population density both relate negatively and significantly to crime rates
* Collaborated with Economics faculty to prepare research findings for future publications

# work experience

**Tour Guide** January 20XX-Present

**West Virginia University Visitors Center -** Morgantown, WV

* [Begin with action verb; focus on new skills gained and how you added value to the org]
* Promote WVU’s positive image by serving as a proactive and enthusiastic ambassador, significantly enhancing visitor, faculty, staff, and student engagement.
* Streamline visitor experience and improve response times by efficiently managing walk-ins and calls
* Facilitate year-round campus tours for alumni, prospective students, faculty, and staff, boosting enrollment interest and strengthening community connections.

# leadership experience & involvement

**Member, Beta Gamma Sigma Business Honor Society**, West Virginia University September 20XX-Present

* [Begin with action verb; focus on new skills gained and how you added value to the org]
* Participate in organization-sponsored activities such as business and professional development events

**Volunteer, Rise Against Hunger,** Morgantown, WV May 20XX, 20XX

* Organized community food drive events that provided meals to 100 families in need
* Increased donations by 25% through targeted communication and collaboration with local food banks