Marshall Henrich

Phone Number | Email | City, State

LinkedIn URL

# EDUCATION

**West Virginia University |** Morgantown, WVMay 20XX

John Chambers College of Business & Economics GPA: 3.2

Bachelor of Science in Business Administration Major GPA: 3.8

Major: **Human Resource Management**

Minor: **Marketing**

**Study Abroad Experience** May 20XX

India – Bangalore, Mysore, Mumbai

* *[Bullets should include information about experiences gained and relevant coursework taken]*
* Visited multinational corporations, including Amazon, Cimitrix Systems, and Himalaya Drug Company.
* Engaged with and learned from business students in Bangalore and Mumbai.

# WORK EXPERIENCE

**Giant Eagle Inc. |** Pittsburgh, PAMay 20XX-December 20XX

**Talent Acquisition Intern**

* [Begin with action verb; focus on your accomplishments/results & value added to the origination]
* Crafted targeted communications for internship and full-time candidates, enhancing engagement and decreasing applicant dropout rate by 10%.
* Ensured accuracy in job advertisements and postings through meticulous proofreading.
* Developed social media posts and blog content to highlight team member stories that highlight the reasons why Giant Eagle is an employer of choice
* Evaluated job board tools and recruiting tactics to recommend strategic improvements in talent acquisition
* Presented recommendations to company leadership that were subsequently adopted.

**McDonald’s |** Pittsburgh, PA August 20XX-January 20XX

**Shift Manager**

* Ensured crew members met product quality, service speed, cleanliness and sanitation, and food safety standards.
* Supported the General Manager by working with each department manager to set goals, follow up on progress, and provide coaching and areas for improvement.
* Facilitated employee training and development for incoming and current staff.

# EXPERIENTIAL LEARNING PROJECT

**Staffing and Selecting Course Project** Fall 20XX

* [Begin with a description of the project, the following bullets will relate to tasks/results]
* Collaborated with local businesses to develop streamlined onboarding toolkits, enhancing the hiring process for small and medium-sized enterprises.
* Partnered with three students to assess and address business hiring needs, crafting effective recruitment strategies and onboarding solutions.

# CAMPUS LEADERSHIP

**President, Alpha Kappa Psi |** Morgantown, WV October 20XX-Present

* [Extracurricular activities should describe organization involvement & leadership experiences gained]
* Manage a $32,000 budget and determine the allocation of funds for Fraternity events and projects.
* Directly oversee and manage ten executive officers and 35 members.